



Community partnership rules MCE 2018

What you and your community will get:

- **15% ticket discount** for the community that we partner with. You will get a personalized promo code, which will be active until the day of event or if the tickets are sold-out. This promo code should be distributed to your community members but preferably it should not be public (e.g. published on social media or on a website) – as it's a special benefit.
 - If community members buy at least 5 tickets using our promo code, community's organizer gets **1 free VIP ticket**. If they buy at least 10 tickets using our promo code, community's organizer gets **2 free VIP tickets**.
 - **VIP ticket** gives access to the speakers' party (4.06.2018), which will be held on the evening before the conference. It will a great opportunity to meet the speakers.
 - Want more VIP tickets? We are always open for a discussion, just let us know what we can do together :)
- **Your logo** on MCE website (<http://mceconf.com>) with a link to your website or social media fan page.
- **[Warsaw only]** If you would like to invite a speaker to your meetup, contact us in advance. There are no guarantees but we can try to work it out.
- If you organize a contest, hackathon etc. and would like to get a free MCE ticket as a prize, please contact us to agree on the terms. It would definitely involve making a short presentation on MCE during the event. Also, it's possible that we would like to come and invite the audience in person.
- **Share** a word about your community, meetup, conference in MCE social media channels.

You will be asked to:

- Add MCE logo on your website.
- Announce partnership with MCE on your social media channels using MCE hashtags (#mceconf #MCE2018 #redefiningtech) – 1 post on FB, Twitter, LinkedIn, Instagram, Meetup.com, Slack.
- MCE social media channels are available at the following links:
 - FB – <https://www.facebook.com/MCEConf>
 - Twitter – <https://twitter.com/mceconf>
 - Instagram – <https://www.instagram.com/mceconference>
 - LinkedIn – <https://www.linkedin.com/company/18381662>
- Create 3 posts about MCE (eg. speakers, themes) using provided hashtags, tagging MCE and publish them on your social media eg. FB, Twitter, LinkedIn, Meetup.com, Slack (at least 1 each month: March, April, May).
- Share at least 3 posts (we will let you know which one we would like to promote the most) from our social media to your community FB, Twitter, Instagram, LinkedIn (at least 1 each month: March, April, May).
- Show MCE presentation slides during your meetups (it would be much appreciated! :) – we will provide all content that you will need.

Bonus:

We would like to appreciate the most involved partners. Among the all community that we partner with we will be giving periodically one of the following awards:

- **50% ticket discount** for the community organizers.
- Extension of already bought ticket to a **VIP ticket**.
- **Increase ticket discount** to 20% for your community members.

What's next?

- If you want to partner with us, please email us via community@mceconf.com
- We will generate and send you a personalized promo code.
- Each month, someone will let you know which posts we would like to promote this month.
- After meeting the requirements, your VIPs tickets will be awarded each month and you will get them via an email.